

# Kelsey Klos



## CONTACT

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 klosandco.com

I am a wife and mom of three girls, I spend my days creating a presence on social media and being creative in any way I know how. I am a graphic designer by trade, a blogger by choice and a social media expert by accident. I have a creative eye and always search for something to inspire me.

 @kelseyklos

 pinterest.com/kelseyklos

 Kelsey Summers Klos

## SKILLS

### Professional

Graphic Design  
Adobe Creative Suite  
Blogger | Writer  
Content Creator  
Client Support

### Personal

Creative  
Professional  
Planner  
Photographer  
Quick Learner

## EDUCATION

2007 - 2011

Bachelor of Arts in Graphic Design

Minor in Interior Design

High Point University, High Point NC

## EXPERIENCE

### SUGA MAMA'S BAKERY

www.sugamamasbakery.com | @suga\_mamas\_bakery  
April 2018-present  
Social Media Marketing | Graphic Designer

I manage her social media, created the website, write her blog and maintain an on line presence. I also send a monthly newsletter and initiate on line promotions. I worked closely with the owner to open and buy for her new party shop, specifically dealing with small shops. The owner and I collaborate to come up with concept cakes and create content.

### FRESH BISTRO + GRANDE CRU

@freshbistrovi @grandecruvi  
June 2018-June 2019 (locations closed)

Fresh and Grande Cru are sister restaurants on St. Thomas. I managed their social media accounts and created the content for both restaurants. I posted daily, and communicated with their patrons via social media.

### HUMANE SOCIETY of St. Thomas

@hsstt\_usvi | hsstt.com  
August 2018- July 2019  
Social Media Marketing | Graphic Designer

The Humane Society of St. Thomas, is a local non profit organization. I ran both of their social media avenues and have redesigned their website. I design their donation campaigns as well as promoting them and sending monthly newsletters to their donors.

### FREELANCE GRAPHIC DESIGNER

I am a freelance graphic designer for several local businesses on St. Thomas and St. Croix. I design everything from posters to logos. See attached portfolio for recent work.